

**HURRY IN! FOR INCREDIBLE PRESIDENTS DAY MATTRESS SAVINGS!**



*i*comfort® | *i*series

**FREE**

**BOXSPRING**

**OR SAVE  
UP TO \$400**

on a Serta® Adjustable Mattress Set\*



**Gel Memory Foam or Hybrid Technology - Serta makes it easy to choose!**

\*Purchase any Serta iComfort® or iSeries® mattress set between February 3, 2016 and February 29, 2016 and receive your choice of either a free standard box spring (same size as the mattress purchased) or up to \$400 off a qualified Serta adjustable foundation. Savings offers on the adjustable foundations will vary by size and are available only with the Motion Perfect® II and Motion Signature™ adjustable foundation models. Maximum \$400 savings applies only to king size adjustable mattress sets that include two Twin XL adjustable foundation pieces. Offer available only at participating retailers in the United States and the District of Columbia. This offer may not be applied to previous purchases and cannot be combined with any other offer. Void where prohibited by law. Visit [www.serta.com](http://www.serta.com) to find participating retailers. See store for details. © 2016 Serta, Inc.